



**MINISTER
TOURISM
REPUBLIC OF SOUTH AFRICA**

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NATIONAL ASSEMBLY

QUESTION FOR WRITTEN REPLY:

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3664. Ms G Mchunu (MK) to ask the Minister of Tourism:

Whether her department has set a minimum proportion of financial support allocated to small, black-owned enterprises; if not, why not; if so, what measurable outcomes in (a) revenue growth, (b) market access and (c) enterprise survival rates are set as indicators of the effectiveness of the specified financial support (i) in the past three financial years and (ii) from 1 April 2026 up to the latest specified date for which information is available?

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REPLY:

(a)–(c) The Department implements the following programmes that provide financial support to businesses that comply with the B-BBEE Codes for Tourism.

(c)(i) Market Access Support Programme that supports businesses to access both national and international markets.

(c)(ii) Tourism Green Incentive Programme to assist businesses towards more efficient utilisation of energy and water resources.

This initiative not only reduces pressure on the country's electricity and water resources and ensures an uninterrupted visitor experience for tourists, but also reduces input costs, enhances competitiveness and operational sustainability, and stimulates growth in enterprises in the tourism sector.

(c)(iv) Tourism Equity Fund to promote the participation of Black entrepreneurs within the tourism industry and to address funding challenges faced by businesses in the tourism sector. Furthermore, the Tourism Transformation Fund facilitates capital investment in the tourism sector.

Applicants for these programmes are required, amongst other things, to demonstrate the sustainability and viability of their businesses to access financial support.

END